



# ahimsa

DIAGNOSTIC IMAGING SPECIALISTS





## Company Vision

We are a group of highly skilled, progressive Clinical, Human Capital, and Information Technology experts that work synergistically to provide world class Radiology Services.

We pride ourselves in being subject matter specialists in each of our disciplines. This is what differentiates us in the current market. This is what gives our group a distinctive flavor of high quality service with rigorous mechanisms that allow for quick localized decision-making.

We create these efficiencies to also allow for quick self-corrective actions when necessary. Our company culture and values are central to this model.

## Why we do it

Diagnostic Radiography and Radiology is clearly identified as a scarce resource both in South Africa and abroad. There is a multi-faceted challenge in terms of both skills and infrastructure to meet the Radiological needs for the South African population.

South Africa's political history has created a chasm between affluent communities and lower income communities and their respective access to high quality, cutting edge Radiology services.

The global demand for diagnostic imaging exceeds the supply of radiologists, and South Africa's economic disparities exacerbate this problem for the majority of the population. We as a group want to leverage technology to reduce costs and increase efficiency to provide the same world-class service at all income levels, with the highest level of integrity and ethics.

## How we do it

Our Subject matter specialists are the key to creating harmonious efficiency. In the current market the Radiologists are key decision makers and rely on intuition, experience and exposure to resolve non-clinical issues within their businesses.

At Ahimsa Imaging we are turning this model on its head. By empowering our management and staff to make the strategic decisions we ensure highest levels of productivity.

By enabling all stakeholders from our Front Desk Consultants to our Radiographers to be empowered decision makers, we allow the Radiologist to focus on radiology.



**accurate  
analysis  
+  
diagnosis**



# Who we are

## Clinical Management, Dr. Schene' Bhayroo

A Practicing Medical Doctor for over 14 years and Specialist Diagnostic Radiologist with experience in the following disciplines: Internal Medicine, Paediatrics and Child Health, Obstetrics and Gynaecology, General Surgery, Family Medicine, Orthopaedic surgery, HIV medicine and Emergency Medicine.

Dr. Bhayroo has worked as a general practitioner in private practice and HIV Research Clinician/ Deputy Director in Non-Government Organisations at both primary and secondary healthcare levels with a vast experience and intimate understanding of the preventative and curative healthcare needs of patients in all sectors.

A practicing Radiologist with a sound knowledge of advanced diagnostic imaging technologies including radiography, ultrasound, fluoroscopy, mammography, bone density scanning, CT, MRI, and interventional radiology, he aims to bring his expertise to the forefront of holistic quality healthcare. He is passionate about Technology and service delivery.

## Project Management and Strategy , Mr. Pravan Jugath

Mr. Jugath is an IT infrastructure specialist with over 9 years of experience in the field of Radiology Information Systems (GE Healthcare) and 5 years of experience in IT service delivery. He holds a National Diploma in Information Technology from the Durban University of Technology, and an International IT Service Delivery Management qualification from ITIL.

He has completed several healthcare and radiology programmes internationally over the last 6 years. In the field of Radiology, he has been instrumental in workflow analysis and design, training, and system configuration. He has been involved in various national and international projects over his career.

These included sites in Sudan, Qatar, Egypt, Namibia and various projects within South Africa. With his expertise in Health Care IT and infrastructure, distribution and use of technology will be implemented and cascaded in strategic steps that will add efficiency across the value-chain.

# Who we are

## Human Capital, Partnering with Essence Human Development

Alishia Mudaly, who has more than 13 years of experience in the human capital field, heads the Essence Human Development team. Her specialty lies in Organizational development, Employee engagement and transformation. She holds an Honours Degree in Industrial, Organization and Labour studies as well various post-graduate diplomas in the field.

Essence Human development is a strategic partner to Ahimsa Imaging to enable a transformative approach to our human capital. We aim to become the employer of choice with our progressive, innovative methodology to attract and retain the best talent in the industry so that we ensure the best possible service delivery to our clients.

Our people and their engagement will be one of our top priorities as we recognize the value in having a team of engaged and empowered employees.

## Our community-centric Business Model

We believe that without forging strong relationships within the community we serve, be it our referring physicians or an ailing patient, we will not be a success. We believe in empowering the clinician and our patients in the communities we work in. We achieve this by offering:

1. Regular symposiums and educational presentations aimed at both Clinical personnel (Physicians and all related clinical staff) as well as patient awareness programmes.
2. Community Screening Days, aimed at severely underserved and marginalized communities where free screening services are offered, using high quality mobile equipment.
3. Continuous Improvement and self-evaluation. This will be a rigorous necessity to evolve and improve overall service delivery.





**professional  
care**

# Our Values, Your Needs

With our expertise and vast experience in the field of Radiology we intricately understand the needs of the Patients, Clinicians and Institutions we serve.

We understand the importance of leveraging leading-edge Technology, progressive Human Capital initiatives and excellence in Clinical know-how to deliver and exceed expectations. This is the spirit of our Organization.

1



**Engaged and  
Human Capital**

2



**Cost Effectiveness  
and Efficiency**

3



**Service Delivery  
Excellence**

4



**Quality, Ethics and  
Integrity**



## Contact

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